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## Ballast Announces Single Family Rental Strategy

Ballast, a real estate investor and operator, announced that it will expand its investment strategy by investing in single family rental (SFR) homes across Western and Southwestern United States. Ballast targets investment opportunities in supply constrained markets with strong historical demographic trends and outsized appreciation potential. The firm will continue its history of serving the demand for rental housing by focusing on meeting the changing needs and lifestyle preferences of renter households that favor single family rental housing.

For more information, please reach out to [Investors@ballast.com](mailto:Investors@ballast.com).



**BALLAST**

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